

# The Northwest Missourian

Northwest Missouri State Teachers College

VOLUME XIII

MARYVILLE, MISSOURI, TUESDAY, OCTOBER 12, 1926

NUMBER 3

## Welcome Teachers----Help Beat Cape Girardeau!

### Phares Resigns From Board of College Regents

Dr. Jesse Miller of Maryville Named  
on Board in Place of President since  
1923.—New Member a Civic Leader

William F. Phares of Maryville, president of the Board of Regents of the college since 1923, has resigned from the board, and Dr. Jesse Miller of Maryville has been appointed to the board in his place.

Announcement of the retirement of Mr. Phares came late last Thursday, and the appointment of Dr. Miller was made Friday morning by Governor Baker.

Mr. Phares was appointed to the Board of Regents by former Governor Arthur M. Hyde. He succeeded W. A. Blagg of Maryville, whose term had expired.

The new regent is one of Maryville's outstanding men, prominent in civic and business organizations. Dr. Miller is the father of Harold Miller, a student at the college. Mrs. Kenneth Fordyce, formerly Miss Ruth Miller, was a student several years ago, as was Paul M. Miller, another son.

Dr. Miller has been actively connected with school work for the last seventeen years, having been vice-president of the Maryville School Board for that period.

In 1920, Dr. Miller served in the Missouri legislature as representative from Nodaway County. He is now president of the Maryville Country Club, and last year he was head of the Maryville Chamber of Commerce. Dr. Miller has also been president of the Missouri Dental Society.

Following is a statement made by President Lamkin:

"The need of giving his entire attention to the affairs of the Farmers Trust Company, of which he became a vice-president several months ago, has caused the resignation of Hon. Wm. F. Phares as Regent of the State Teachers College. He desired to be relieved of these duties, as well as others of a public nature which he relinquished, some time ago, but consented to serve until the fall term of the college opened and the regular work of the school year was well under way.

"There are few who fully realize the fine results of the unselfish service which Mr. Phares rendered the college during the three years he was on the Board of Regents. Although the chairman of a state political committee, no partisanship was permitted to affect him in the discharge of his duties as a regent. He conformed not only to the letter but to the spirit of the law regarding purchases by the state of materials carried by his business firm. The sole interest which concerned him was the welfare of the college. (Continued on Page 3)

### Class in Project

Twelve Girls Under Miss Star "Adopt"  
Families and Are Heads of the House

An interesting class in the college is the Table Manners Class which is made up of twelve girls under the supervision and direction of Miss Star, the new home economics teacher. This class of girls adopt families and they then assume the position of head of the house. They make plans for their families in every way. They plan out the necessary amount of money that is to be spent each day on supplies and other necessary conveniences.

From this stage of the situation the class develops into a further stage. Entertainments are necessary in order to produce the right social atmosphere so these are planned by the girls for their families. Then later the girls change places in their families, from the head of the house they become the mistress, the children, the maids, and what other help that is needed in order to carry the life of the family.

But there are other sides that must be studied in the life of the family, so the girls make a detailed study of china, silver, linen and the other furnishings. This class has been conducted in the college before but more active interest is being taken in it this fall quarter. It is listed under the Home Economics department.

### DESIGNS FROM BOARD



WILLIAM F. PHARES of Maryville, who left College Regents Thursday, after having been president since 1923.

### Bush Leads Y. M. in Problems Discussion

The Y. M. C. A. held a discussion at its meeting last Tuesday. A general discussion was held upon the question of "Campus Problems". Clarence Bush was the leader of the discussion. The question of how to deal with Freshmen was the main topic, while no direct means of dealing with the Freshmen was adopted. Marvin Westfall is the president of the organization.

### Guy Cannady Elected Social Science Head

The first meeting of the Social Science Club for the fall quarter was held in the recreation room of the college last Thursday night. Officers were elected and other matters relative to the

### Burdette Yeo Is Chosen Head of S. T. C. Students

Interest Great in Election Last Week.—  
Elizabeth Mills Named Vice-President of Association.—Wyman and Manchester Defeated.

Once more S. T. C. settles down after the strain of politics entailed in the election of student council members. The election held last Thursday was one of the closest political races in the history of the school. Not even the election of last year in which "Abie" Blomfield and Clarence Rising fought it out for the presidency could be compared with that in which Burdette Yeo defeated Cleo Wyman. The primaries were an indication that a close race was to follow but predictions were not of the tone that would lead one to expect such close results. It was by 69 votes that Wyman was defeated. The results of the election in all cases was close as the following figures will show: Burdette Yeo, 276; Elizabeth Mills, 262; Cleo Wyman, 207; Pauline Manchester, 220.

Many unique campaigning devices were used by both sides. Serenading and speech making were in vogue as the night before election drew near. The popular slogan of both sides was, "Vote for someone, it does not matter so much who you vote for but VOTE".

The student council held its first meeting last Friday at which time the new president, Burdette Yeo, and the new members of the council were seated.

organization were attended to. The following officers were elected: Guy Cannady, president; Belle Riggs, vice-president; Mattie Evans, secretary; Mildred Cook, treasurer.

Mr. Wallin gave a short talk on the history and purpose of the club. Guy Cannady, president of the club, gave a talk on the French Financial Crisis.

### WELCOME TEACHERS

The College extends to you, the teachers of Northwest Missouri, its cordial greeting and its heartiest welcome on the occasion of your district meeting. The College is to serve the people and the schools of this district. During the meeting of the association we hope to make your homecoming pleasant for you. We are glad to see you, as we always are. Perhaps you are glad to get back, if but for a day or so. The program of the Association is well worth while. But the renewing of acquaintances and the talking over of old times as well as new problems is not the least part of it. May the whole week-end tend to help you render a better, happier service.

Uel W. Lamkin, President

### Newman Club Has a "Candy Kid" Party

The members of the Newman Club gave a "Candy Kid" party for the new members of the house last Thursday evening at the Newman Club. When the guests arrived they were escorted to a room and painted up to look like candy kids. After the transformation the guests were paired and sent to gather nuts. Various methods of slips and papers directed the hunters in their search for the hiding places of the nuts. After the gathering was over the guests were divided into six groups. These various groups made different kinds of candy. Prizes for the best candy were awarded as follows: Divinity, Garland Groom's group; fudge, Marie Wagner's group; caramels, Genevieve Spire's group. The remainder of the evening was spent in playing games and hypnotic tricks. This was the first social event of the club for this quarter and was more in the way of a get acquainted meeting.

### All Ready for Teachers' Ass'n District Meeting

Is Estimated That About 800 Pedagogues, from Northwest Missouri Will Be Here for Gathering Thursday, Friday and Saturday.

Arrangements have been made to take care of as many as 1,000 teachers from Northwest Missouri who will attend the annual meeting of the Northwest Association at the College Thursday, Friday and Saturday of this week. Indications are that the meeting this year will be well attended, and conservative estimates given the Maryville Chamber of Commerce were that in the neighborhood of 800 teachers will attend the meeting, which starts Thursday morning.

Hearquarters for the convention will be at the First M. E. Church tomorrow and Thursday, and after that time they will be in Room 226 at the College.

The program for this year is a diversified one with many high lights. The state library association will hold its annual meeting in connection with that of the teachers, and this will insure an added interest. Mr. Wells, librarian of the college, is president of the state library association.

The Maryville Chamber of Commerce has co-operated greatly in plans for the meeting. It will have automobiles at all trains tomorrow and Thursday, and will assist the visiting teachers in registering and getting located for their visit in Maryville.

The detailed program for the teachers' meeting appears at the bottom of this page.

Miss DeLuce has been confined to her home for the last several days because of illness.

### NEW COLLEGE REGENT



DR. JESSE MILLER of Maryville, who was appointed by Governor Baker last Friday as a member of the College Board of Regents.

### Dorothy England is Eurekans' President

Officers of the Eureka Literary society for this quarter were elected at the last meeting of the society held last Thursday. A short program consisting of two vocal solos by Christine Goff and two readings, "End of the Path" by Newbold Noyes was given by Ruby Goodwin and "Springtime in a Carte" by O Henry was given by Rebecca Briggs.

Following are the officers of the society: Dorothy England, president; Rebecca Briggs, vice-president; Leland Medsker, secretary; and Fred Street, treasurer. There were forty members present.

Marie Wilson was in St. Joseph over the last week-end.

### Bearcats Plow Way to Victory Over Osteopaths

College Team Plays First Game at Home to Win 13-0—Will Meet Cape Girardeau Eleven Here Friday.

With mud and water about equally divided under foot, the College Bearcats ploughed their way to a 13-0 victory over the Kirksville Osteopathic College eleven on the local field last Saturday afternoon.

Playing a brand of football highly acceptable to Maryville fans, the team opened its season at home. The Kirksville foe was a worthy one for the season's opener here, and the game was exciting and interesting all the way. The treacherous footing made end runs and long dashes almost impossible, but the manner in which Coach Lawrence and Jones' men went through the Ram line time and again was a delight to the students and townspeople who filled the south stands and thickly populated those on the north side of the field.

Eads and Wilson Score  
Touchdowns were made by Captain "Key" Eads and "Sheeny" Wilson, the two Maryville halfbacks. Both markers came in the second quarter. Otherwise, the game was scoreless.

Late in the first period, Willoughby, Bearcat, quarterback, made a 25-yard run through a broken field, carrying the ball from deep in his own territory to well past the middle of the field. Soon afterward, Maryville was forced to punt and "Shucks" Graham, the versatile Maryville center, recovered the ball after Mesmore, the Ram safety, had muffed the punt. It was Maryville's ball near the Ram goal.

Again Kirksville held and the Bearcats lost the ball on the 3-yard line. Then Kirksville punted. The kick was high but short, and Willoughby took it on the 21-yard line. Here the first quarter ended.

Start a Scoring Drive  
In the second period the Bearcats started a drive which ended when the be-mustached captain hurtled through the Kirksville line for the first touchdown. He kicked goal for the extra point.

Late in the second quarter, Maryville scored again. Wilson went over the goal on a drive through the line after a series of plunges had brought the pigskin to within scoring territory. Eads failed to kick goal.

The Kirksville team was a heavy one. It put up a fine fight, but the Bearcats were clearly superior in all departments of football.

There were no particularly outstanding stars. Graham at center was the mainstay of the line, although all of the forwards played well. Cox did some beautiful tackling, and Bob Westfall was worth his weight in gold.

Meet Cape This Week  
This week the Bearcats open their conference season when they play the Cape Girardeau team here on Friday afternoon. This game will test the mettle of the Green and White against an M. I. A. A. foe.

(Continued on Page 2)

### Staff Appointed

Organization for 1927 College Year-  
book Completed at Meeting of Junior  
Class Friday.

The Tower staff for the 1927 Tower, which is to be published by the Junior class was approved Friday at the Junior meeting. A committee headed by Byron Beavers selected the staff with the help of Miss Painter, representing the English department, and Miss DeLuce of the art department. The names of the following were presented to the members of the Junior Class for their approval: Byron Beavers, editor-in-chief, was elected last spring by the class; Ward Barnes, business manager; Rebecca Briggs, assistant editor; Audrey Stewart, art editor; June Coxino, activities; Dean Johnson, athletics; Floyd Hoeffley, literary editor; Mary Elizabeth Jones, organizations; Marvin Westfall, snapshots.

The staff held its first meeting shortly after the class meeting, and plans are being made to start immediately on their work.

## Complete Program for Meeting of Northwest Missouri Teachers Association

### FIRST GENERAL SESSION—

#### COLLEGE AUDITORIUM

Thursday Morning, 9:00

Music—Leader.....Prof. Charles R. Gardner  
Invocation.....Dr. C. C. James, First M. E. Church  
Address.....Leslie G. Somerville, President  
Address....."Personality".....Dr. C. E. Germano  
University of Missouri

Address.....Congressman David Alden Reed  
New York—Author of Curtis-Reed Bill

Thursday Afternoon, 2:00 P. M., Departmental Sections

High School Section—Chairman, Fred Keller  
Superintendent of Schools, Norborne, Mo.  
"Problems of the Modern High School", Dr. M. G. Neale  
University of Missouri

"The Place of the Fundamentals in a High School Curriculum".....Supt. Elliott, Cameron, Mo.  
"What Attendance at the N. E. A. Convention Means to a Missouri Superintendent".....L. E. Ziegler  
Superintendent of Schools, Maryville, Mo.

"The High School Principal and His Teachers".....  
W. H. McDonald, Principal Trenton High School  
Business Session.

Elementary Section—Chairman, Mrs. Theodore Gray,  
Maryville, Mo.

"The Unit Lesson".....Dr. C. E. Germano  
University of Missouri

Other numbers to be arranged.  
Business Session.

Rural Section—Chairman, Fred E. Roach  
County Superintendent, Buchanan County

"The Rural Teacher".....F. L. Skait  
Superintendent of Schools, Gover, Mo.

Demonstration Lesson in Fourth Grade Reading.....  
.....Dr. C. E. Germano  
University of Missouri

Address.....Miss Cassie Burk  
State Rural School Inspector

Address.....Mrs. W. A. Masters  
State President P. T. A.

Business Session.

Department of Home Economics and Fine Arts  
Miss Olive DeLuce, Maryville State Teachers College,  
Chairman of Fine Arts

Miss Mabel Cook, Maryville High School,  
Chairman of Home Economics.

Address.....Miss Ella Moore  
State Department of Education, Jefferson City

"The New State Course of Study of Fine Arts".....  
.....Miss Carrie Hopkins  
Maryville State Teachers College

General Discussion  
Business Meeting.

Department of Commerce and Business Administration  
Miss Minnie B. James, Chairman  
Maryville State Teachers College

Classroom Teaching vs. Individual Teaching of Accounting.....Miss Irene Rausin, Cameron, Mo.

Round table discussion.  
Is the Increasing Interest of the Schools in the United States in Commercial Education Justifiable?.....L. M. Bek  
Maryville State Teachers College

Address.....P. O. Solby  
Kirksville State Teachers College

Business Session.

BANQUET  
6:00 P. M.....Place to be announced

### SECOND GENERAL SESSION—

#### COLLEGE AUDITORIUM

Thursday Evening

Concert.....Kansas City Little Symphony

THIRD GENERAL SESSION—

#### COLLEGE AUDITORIUM

Friday Morning, 9:00

Address.....Dr. Fannie W. Dunn  
Columbia University, New York

Address.....Dr. George Willard Frazier  
President Colorado State Teachers College

Address.....Milton J. Ferguson  
Business Session.

Friday Afternoon—1:30 to 3:00

ROUND TABLE DISCUSSIONS.

Primary Department.....Ruth Jean Souter, Leader,  
Maryville State Teachers College

Industrial Arts Department.....U. G. Whiffen, Leader,  
Maryville State Teachers College

High School Principals Department.....W. H. McDonald, Leader,  
Trenton High School

English Department.....Laura B. Hawkins, Leader,  
Maryville High School

Foreign Language Department.....Blanche Dow, Leader,  
Maryville State Teachers College

Physical Education Department.....Dr. Anna Saxman,  
Leader

Maryville State Teachers College

Music Department.....Charles R. Gardner, Leader,  
Maryville State Teachers College

Vocational Agriculture Department.....Roy A. Kinnaird, Leader,  
Maryville State Teachers College

College Department.....Dr. D. B. Atkinson, Leader,  
President, Palmer College, Albany, Mo.

3:00 P. M.—FOOTBALL GAME  
Cape Girardeau Indians vs. Maryville Bearcats

### FOURTH GENERAL SESSION—

#### COLLEGE AUDITORIUM

Friday Evening—7:30

(All Missouri Program)

"A Creed for Classroom Teaching".....Dr. M. G. Neale  
University of Missouri.

Address.....Dr. E. L. Hendricks  
Warrensburg State Teachers College

Illustrated Lecture on Missouri.....J. Kelly Wright  
Field Representative, Christian College, Columbia, Mo.

### FIFTH GENERAL SESSION—

#### COLLEGE AUDITORIUM

Saturday Morning—9:00

"The Pot of Gold".....Prof. Josh Lee  
University of Oklahoma

Address.....Emily Newell Blair  
Poet and Lecturer, Joplin, Mo.

Literature for Children.....Jesse Gay Van Cleave

Saturday Program

Douglas Fairbanks' latest picture will be shown in the College Auditorium at 2:00 o'clock Saturday afternoon and at 8:00 o'clock Saturday evening.

Membership receipt will admit to one of these programs.

By-Laws 2 require county meetings on the afternoon of the first day. These meetings will follow the sectional meetings in these College rooms:

County	Room
1 Nodaway	Auditorium
2 Grundy	123
3 Holt	Library
4 Daviess	West Gym
5 DeKalb	303
6 Gentry	224
7 Worth	301
8 Mercer	125
9 Andrew	326
10 Harrison	327
11 Clinton	118
12 Platte	225
13 Atchison	303
14 Livingston	306
15 Caldwell	325
16 Carroll	222
17 Clay	121
18 Buchanan	120
19 Ray	101

At these meetings a member on each of the following committees are to be elected, whose members will meet as follows:

Resolutions—8:00 Friday in Room 129.

Time—8:00 Friday in Room 324.



# The Northwest Missourian

Published once a week at the State Teachers College, Maryville, Mo., except the last of August and the first of September. Entered as second class matter, November 9, 1914 at the Post Office at Maryville, Mo., under the act of March 3, 1879.

**SUBSCRIPTION RATES**  
One year.....\$1.00  
One quarter......25

**BOARD OF REGENTS**  
W. F. Phares, President.....Maryville  
B. G. Voorhees, Vice President.....St. Joseph  
George J. Stevenson.....Tarkio  
Homer Ford.....Gallatin  
Trine D. Parr.....Hamilton  
Miss Laura Schmitt.....Chillicothe

**ADMINISTRATIVE OFFICERS OF COLLEGE**  
UEL W. LAMKIN, President of the College.  
EDITH A. BARNARD, Dean of Women.  
W. A. RICKENBRODE, Registrar.

**COLLEGE OATH**  
"We will never bring disgrace to this, our College, by any act of cowardice or dishonesty. We will fight for the ideas and sacred things of the College. We will revere and obey the College laws and do our best to invite a like respect and reverence in others. We will transmit this College to those who come after us, greater, better, and more beautiful than it was transmitted to us."

**DON E. SMITH**  
at your service for  
**Fuller Brushes**  
315 N. Mulberry Maryville, Mo.

**YOU INVEST—  
WE PROTECT**

**LEST YOU FORGET**  
**New York Life**

A welcome to all visiting teachers.  
**Fred W. Waggoner**  
318½ N. Main

**USE THESE PHONES—**  
Office: 208  
Residence: 6513

## OMAHA EXCURSION

Leaving  
**Maryville**

4:10 A. M., October 16th  
7:42 P. M., October 16th  
4:10 A. M., October 17th

**\$2.00**  
ROUND TRIP

Good to return leaving Omaha not later than 6:02 P. M. October 17th. Half fare for children. No baggage checked.

For further information see Ticket Agent

**WABASH RR.**

## Red Hot Eatin'

During Teachers' meeting we are featuring a hot plate lunch for the benefit of those who want some food

## In a Hurry

Our best recommendation is that the students are our best patrons.

**LEWIS'**

## BEARCATS DEFEAT OSTEOPATHS

(Continued from page 1)

And the Cape is to be feared. Last

week the Indians lost to Springfield by a 6-0 score, and everyone knows that the Springfield team was one of the strongest in the state last year. Cape

Girardeau has a heavy team this year, and the game Friday should be an outstanding event on the home schedule this year.

## GRAHAM'S

Dept. Store "All Sorts of Things"

## SPECIAL Ladies Ready to Wear DRESSES

We are showing a fine assortment of Ladies Dresses in the best fabrics and newest, most exquisite styles.

Priced From \$6.48 to \$24.90

## COATS

Our line of coats is very large, designed in many warm clothes and in beautiful fall modes.

Priced from \$12.90 to \$59.90

Visiting teachers and students are cordially invited to inspect them. OUR PRICES ARE ALWAYS THE LOWEST



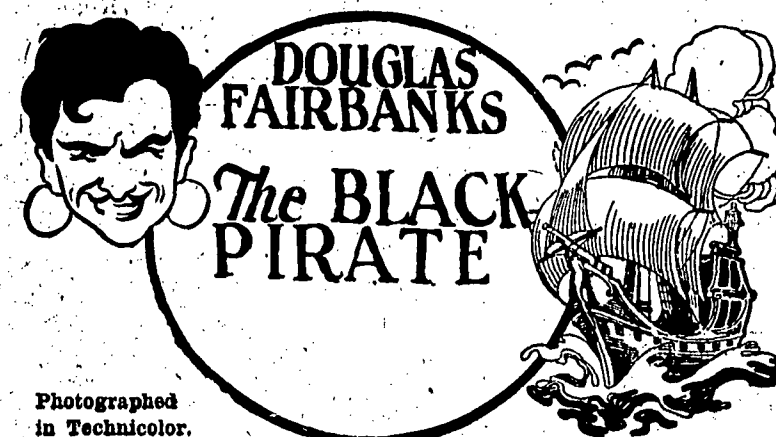
## Discovered!

A Buried Treasure of Youthful Happiness Adventure, Romance

Come Search for it with this most glorious of all Pirates!

DOUBLOONS! PIECES OF EIGHT.. Doug was never so fine.  
PIRATES! BURIED TREASURE! A glorious figure sweeping through  
YO! HO! BUT HERE'S A TALE this true pirate story breaking his  
TO CARRY YOU BACK OVER THE vengence on the boisterous buccan-  
YEARS! eers of the Seven Seas.

Be a Pirate for a Day and Drive All Cares Away



College Auditorium  
7:30 p. m.

**October 16, 18, 19**

Matinee 2:30, Saturday, October 16  
Admission 25c and 50c



## Repaired Right!

THAT'S OUR POLICY

You may rest assured That your SHOES will get the RIGHT KIND of workmanship when brought to Us for REPAIRS.

## Make'Em New Again

That's Another Thing We REAG about. Our Process takes the old SHOE from you in bad condition, perhaps, BUT when you get it back You won't be ashamed to Wear it Anywhere.

## Prompt Service

Our EQUIPMENT and Corps of Employees makes It possible for US To Turn out WORK in a HURRY.

Bring'Em in Now

**Bee Hive Shoe Store**

## Electric Theatre

MATINEE at 3:00 NIGHT 7:30 and 9:00

MONDAY and TUESDAY, OCTOBER 11th and 12th,

## STRONGHEART

the Great Dog Star IN

## "North Star"

Also Monday a comedy "HAPPY GO LUCKY" Tuesday INTERNATIONAL NEWS.

WEDNESDAY and THURSDAY, OCTOBER 13th and 14th,

## ZANE GREY'S "BORN TO THE WEST"

Featuring JACK HOLT—A Paramount Picture.... Also a two reel comedy.

FRIDAY, OCTOBER 15th—RICHARD TALMADGE in "DOUBLING WITH DANGER"

Also INTERNATIONAL NEWS.

SATURDAY, OCTOBER 16th, JACQUELINE LOGAN in "WHITE MICE"

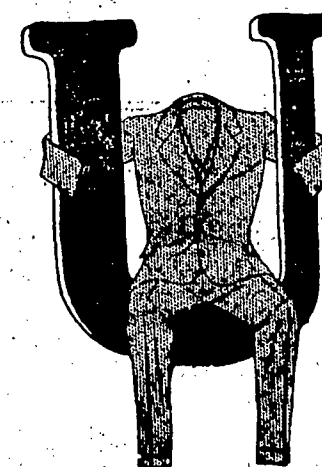
## The Joy of Giving....

Can be realized by all. We offer to you the Merchandise in our GIFT SHOP at prices which are attractive to Student and Teacher

HAVE YOU BEEN IN? If not, we invite you.

## H. L. Raines

Jeweler — Ye Old Town Gift Shoppe — Optometrist  
First Door North of the Farmers Trust Co.



## TELLUM

**Tellum**

Michaels-Stern Clothes Are Best.

**Tellum**

Tolles Sell 'Em

**Tellum**

The Beatcats will Trim Cape Girardeau

**Tellum**

That We Welcome the N. W. Mo. Teachers

**Tellum**

Tolles is Headquarters

**Tellum**

Everything

**Tolles Clothing Co.**

Eight Stores

One Price

**MARYVILLE HIGH DEFEATS  
TARKIO ELEVEN, 13 TO 7**

The Maryville High School Spoofhounds defeated Tarkio High School 13-7 in a football game played on the college field last Friday afternoon. Neither team scored in the first quarter, but Tarkio made seven points in the second period. The Spoofhounds made a fighting comeback in the last half and were able to come out with the long end of the 13-7 score.

**SEYMOUR'S AT MISSOURI**

The Missouri Theater is offering Schmitz Seymour's Midnight Follies as the attraction the first three nights this week. Seymour's show is not new to Maryville. Because of the calibre of his entertainment in the past, he has drawn a large following. The play last night was "Mr. Goldstein and Mrs. Murphy." It was advertised as "funnier than 'Abies Irish Rose,'" and many say it lived up to

notice.

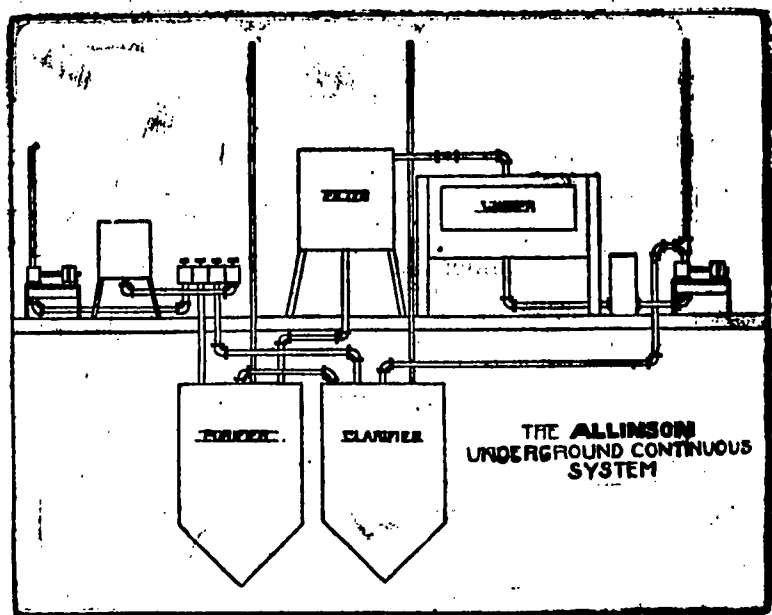
**PHARES RESIGNS FROM BOARD**  
(Continued from page 1)

trolled him was what he believed was

for the welfare of the college and for the men and women who made up its student body. The clearheaded ideas of a successful business man were over at the service of the state. His personal

efforts were largely responsible for construction values and details contri- three years of service. It still expects the recent development of the build- buted very largely to its success. to command his active interest and his ing program, and his knowledge of "The college has profited by his cordial support."

## Here you are---



THIS IS A VIEW OF PART OF THE

### Biggest and Best Cleaning Plant in this Part of the Country

Our Plant is bigger in order that it may be better.  
COME IN AND LET US SHOW IT TO YOU

## SUPERIOR CLEANERS

Hanano 80

Our delivery service is free.

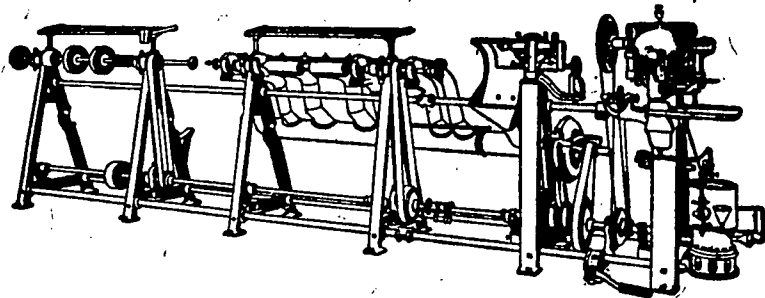
Farmers 73



A GRAND AND GLORIOUS FEELING

Be prepared for Santa Claus early this year. A dozen of our fine photos means twelve friends made happy on Christmas morning.

F. R. Marcell, Photographer



Part of the largest shoe shop in northwest Missouri.  
—MORE EQUIPMENT

—MORE BUSINESS

—BEST LOCATION

With Montgomery Shoe Company.

## Joe A. Kramer

"WHILE-YOU-WAIT" SERVICE

### Welcome Teachers

# 2 Minutes!



During the Teachers Meeting there will be times when you won't have much more time than that in which to eat your lunch.

## Costee Saves the Day!

Rush to the "Corner Drug" for one of these famous Sandwiches. They make 'em in a jiffy. Maybe a Malted, too.

### Then Back to the Meeting On Time

Yours for Speedy Service,

## Maryville Drug Co.

Edw. V. Condon

The REXALL Store

Theo. G. Robinson

Just a Word! Our REXALL ONE-CENT SALE is on during the Teachers Meeting. This will interest You.

# Eat Here

A Full Meal Costs But  
**40c**

*We brag about our service... Our waiters are trained... We feature speed...*

## To the Teachers

We hope your visit in Maryville is a profitable one.

Come in and eat with us. The students like our food.

## To the Students

We are equipped to handle the extra business of the week

Keep on coming in. We have room for everybody.

## Wyman's Cafe

One-half Block North of 4th &amp; Main

### Do You Enjoy Home-Cooked Foods?

Yehle's Tea Room is noted for its delicious  
HOT PLATES ..... 35c

A special invitation is extended to visiting teachers to enjoy the benefits of this cozy Tea Room while in town.

## Yehle Dry Goods Co

We wish to call the attention of visiting teachers to the nationally-known Conde Coats.

### Yehle's Beauty Shop

CATER OPERATED

EXPERT SERVICE  
REASONABLE PRICES

Get a permanent while in town

SECOND FLOOR

## Conde Coats

Man-tailored of imported fabrics and exact copies of French models

Ranging in prices from \$40.50 to \$150.00.

Conde fabrics are such that they retain their smart appearance to the end. Linings that are guaranteed to give the utmost satisfactory wear.

Of the many styles and qualities shown we would call special attention to the following outstanding values.

A BLACK AND WHITE MIXTURE with upstanding collar and large patch pocket of Civet Cat fur—an ideal top coat.....

**\$55.00**

DUOHY DOWN of Harvest shade trimmed with large collar of platinum wolf and the new belted line at .....

**\$98.00**

## New Coats

---just arrived!

and displaying the newest features, such as bloused back upstanding fur collars and panels with embroidery on the sleeve,  
SAILOR BOY BLUE—HAVANA BROWN—CHANNEL RED—HARVEST

GRANBERRY—CLARET—PUMPKIN—BLACK

Sizes 13, 15, 17, and from 18 to 44.

**at \$34.75**

This year the Smart Fur Coats that adapt themselves to the same uses as fabrics are much in vogue.

**\$275.00 to \$55.00**

Natural Coney severely tailored and smart simplicity .....	<b>\$55.00</b>
Silvered Coney with large mushroom collar of same .....	<b>\$85.00</b>
Mendoza Beaver, rich brown color—tailored .....	<b>\$165.00</b>
French Seal, with beige squirrel collar and cuffs—brocaded lining .....	<b>\$200.00</b>

## College-Princess Dresses

Many New Black Dresses  
Specially priced at . . . **\$35**

New frocks have been coming in all week, with black predominating.

Crope Satin and Canton Crope each expressing individuality and personality in style. Bolero blouses are smart, the Viennet sleeve, and the blouse back. The tailored dress is often touched at collar and cuff or waist with nude or peach crope. Sizes 14 to 44.



**C. W. ROGERS GETS ANOTHER**

C. W. Rogers, for the past two years Chairman of the Dept. of Commerce and Business Administration at S. T. C., received a check October 2 for \$4501.25.

Mr. W. A. Carmann, who lives at Fairfax, Mo., is the real owner of the check, however, and Mr. Rogers has only the pleasure of delivering it to him.

Mr. Carmann deposited \$171 once a year with the Bankers Life Insurance Company of Nebraska, and now at the end of the 20-year period he gets back every dollar he deposited just as if he had put it in a Savings Bank and, in addition, \$1081.25 in interest. Besides this, Mr. Carmann has had \$5,000.00 of

insurance (protection) for 20 years free. If he had died the first week or month his folks would have been paid \$5,000 in cash.

As a teacher you can save a small amount of money each year and invest it in a 10, 15, or 20 year Pay or Endowment Policy. Mr. Carmann did not miss the small deposit once a year, but now at the end of the 20 years, he has enough to really use.

Drop a card or letter to Mr. C. W. Rogers, Maryville, Mo., and he will be glad to send you the figures on a policy at your age. This service is yours without obligation.—Advertisement.

A large number of students spent Sunday afternoon listening to the results of the world series.

Don't forget to be on hand with a is the first conference game and the big boost for the Bearents Friday. This team needs your support.

**You'll Enjoy Studying**

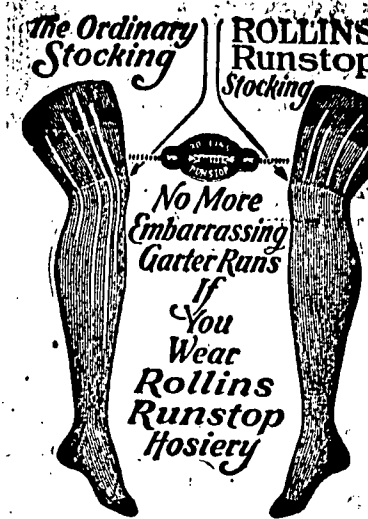
if your eyes are fitted with properly ground glasses.

ALFRED SHACKELFORD,  
Optometrist

Shackelford Pharmacy

**C**REAM PUFFS,  
ROLLS AND  
DOUGHNUTS  
and  
OUR DELICIOUS  
PECANS

**Reuillard's  
Bakery**



**The  
Problem  
is  
Solved**

Here's What Your'e Looking For

Ladies Rollins Hosiery  
(ALL SILK)

In The Newest Fall Shades

**Reavis Shoe Co.**

Better Shoes for Less Money

We Do Repairing

**HEADQUARTERS**

For the Students for Good Barbering

They all go to the  
**WHITE PALACE**

GORMAN POWERS, Proprietor

**Nary a Nail  
Nary a Stitch**

Walk on soles that are Hydro-Pressed on.  
This is the Scientific way to repair shoes.

**Just try it once**

There's a challenge for you. We know you'll  
come back.

**Shanks Repair Shop**

With REAVIS SHOE CO.

North Side Square

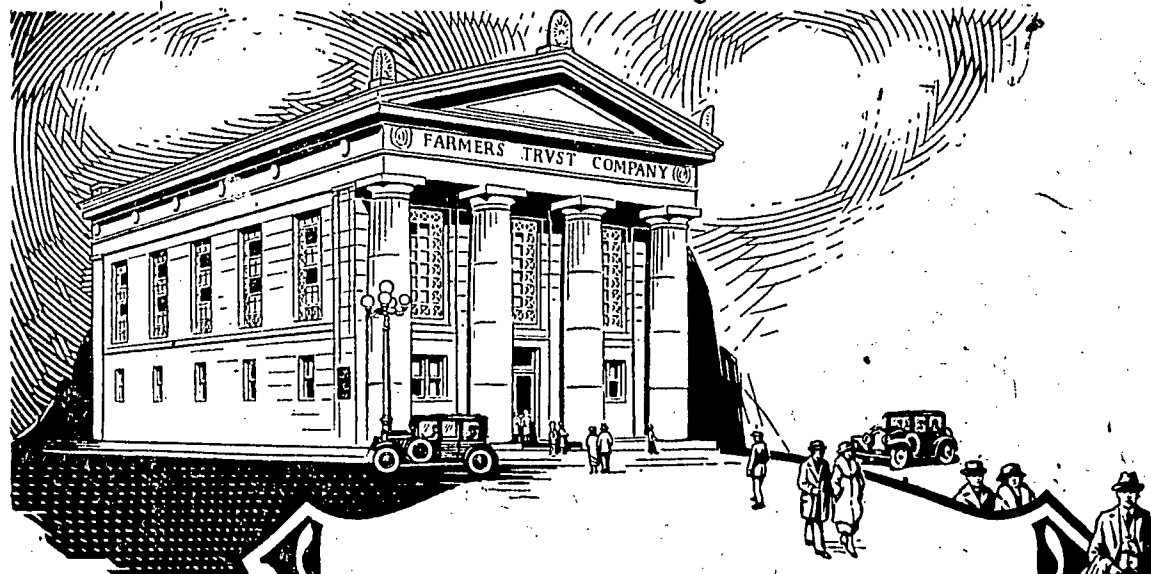
**Teachers Attention**

*You will find the largest collection  
of Ready-to-wear Garments and acce-  
sories any place in Northwest Missouri  
at this store.*

*Take advantage while you are in the  
city to visit this store that carries at all  
times the most up-to-date stock.*

**Haines**

The Biggest Little Store in the United States

**Welcome Teachers**

The officers and di-  
rectors of this bank  
express the hope that  
your meeting here this  
week will be both pleasant  
and fruitful.

Many of you will return to Maryville again,  
either to visit or to attend school.

May we offer to you the services of this institu-  
tion at all times?

Make This  
Your Bank

**FARMERS  
TRUST  
COMPANY**

"The Bank of Personal Service"

PHONE  
26

**Beat Cape Girardeau**



**He's Going to  
Get Wet**

**And so May You**

That's just the reason we carry a full line of  
men's and women's SLICKERS.

Perhaps it will rain this week. You'll be  
out in it. What about an ounce of prevention?  
Buy one now.

**Montgomery  
Clothing Co.**

Get to Know Us

Prices in Plain Figures

**Greetings.....**

TEACHERS OF THE NORTHWEST MISSOURI ASSOCIATION

WE WELCOME YOU TO MARYVILLE and hope your visit  
with us will be both beneficial and entertaining.

While here we want you to make this school supply house a  
visit. Everything for the school room can be had at this store from  
pencils to furniture.

Before starting, make a memo of anything you will likely need  
for the coming busy weeks ahead. You will find everything laid out  
in neat order on our display counters, making it easy for you to make  
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For the coming holidays we have a complete line of dialogues  
and entertainment books which are new and up-to-date.

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Telephone chats with father or mother back  
home mean a great deal to youngsters away at  
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a greater interest in their work. It will make  
you prouder of them than ever.

The school across the country or the college  
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—and your boy or girl there would like to  
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